

**GENERAL INFORMATION**  
ASSISTANTS VERSION

**1. INTRODUCCIÓN**

The 'Think Tank Talent in Wine Tourism. Towards the 7th UNWTO Global Conference on Wine Tourism' will take place on 23-24 March 2023 in Haro (La Rioja, Spain). This information note contains relevant information for your participation in this event as an expert speaker. Below is a table with the basic information about the meeting.

<b>Título</b>	'Think Tank Talent in Wine Tourism. Towards the 7th UNWTO Global Conference on Wine Tourism
<b>Dates</b>	23-24 March 2023
<b>Place</b>	Edificio María Díaz IES Ciudad de Haro Haro, La Rioja, Spain
<b>Organizers</b>	Government of La Rioja Ministry of Industry, Trade and Tourism of the Government of Spain World Tourism Organization (WTO)
<b>Speakers</b>	20 experts representing wine regions of the world (internal working day on Thursday 23rd and open day for the public on Friday 24th)
<b>Participants</b>	70 people (only at the public open day on Friday 24th)
<b>Official languages</b>	Spanish and English
<b>Web</b>	<a href="https://web.larioja.org/landing/talento-enoturismo/en.html">https://web.larioja.org/landing/talento-enoturismo/en.html</a>



## 2. PROGRAMME

### Official programme

The Think Tank Talent in Wine Tourism is structured in two days. On Thursday 23 March, an internal working session will be held exclusively for speakers. On Friday 24th March there will be a day open to the public with presentations and panels to analyse, debate and consolidate the conclusions of the speakers. The final programme will be sent to all speakers on Tuesday 21 March.

### Official languages

The official languages of the meeting will be Spanish and English. Simultaneous interpretation will be provided in these languages. Speakers will be provided with headsets at the registration and information desk located at the meeting venue, which must be returned at the end of each session.

### Complementary activities

The meeting includes a programme of complementary activities, including social events and wine tourism experiences. These are listed below:

#### **Art tasting in the Vivanco Museum of Wine Culture**

Thursday 23 March at 9 p.m.

Vivanco Museum of Wine Culture

#### **Farewell appetizer**

Friday 24 March at 2.30 p.m.

Hotel Los Agustinos de Haro

## 3. REGISTRATION

### Procedure

To attend the Think Tank Talent in Wine Tourism, participants must register in advance through the event's website, in the Registration section. Capacity is limited. Therefore, all those interested in attending are kindly requested to register as soon as possible.



Pre-registrations are subject to confirmation by the organization. Applicants will receive a confirmation email requesting information on their travel and accommodation plans so that the organisation can arrange the necessary local transfers.

### **Accreditations**

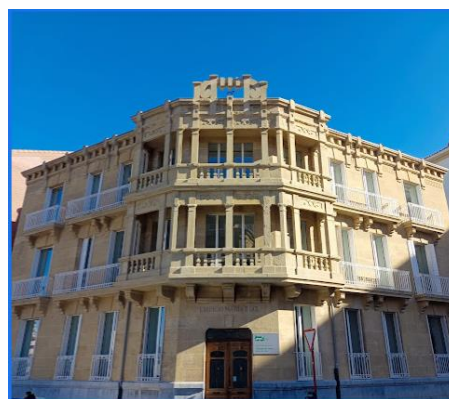
Those attending will be able to collect their accreditation cards at the welcome event scheduled for Thursday 23 March from 20.30 hours. They will also be available at the reception and information desk set up at the venue on Friday 24 March from 9.30am. All participants will be required to wear their accreditation badges for the duration of the meeting, including the complementary activities.

## **4. MEETING PLACE**

### **Main venue**

The working days of the meeting will take place in the María Díaz Building of the Secondary School Ciudad de Haro (La Rioja, Spain). This is a centre that is currently teaching viticulture and enotourism studies.

**María Díaz Building**  
IES Ciudad de Haro  
C/ Castañares de Rioja, 47  
26200 Haro, La Rioja  
[Google Maps](#)



### **Host city**

Haro is a city located at the northwest of the autonomous community of La Rioja. It has a population of 11,000 residents. Its economic activity is mainly centred on viticulture and the production of quality wines within the Rioja Qualified Designation of Origin. Its wineries are the main tourist attraction of the municipality and receive thousands of visitors every year.

The city is home to the Barrio de la Estación de Haro, the place with the highest concentration of century-old wineries in the world, which has played and continues to play a key role in the development of Rioja wines. Also, the Haro



Enological Station, a pioneering centre for research, testing and dissemination of winemaking techniques that was created in 1892.

The city has a notable architectural and urban heritage. Highlights include the main façade of the church of Santo Tomás, its numerous palaces and the old quarter, which was declared a Historic-Artistic Site in 1975. Among its traditions, the Batalla del Vino (Wine Battle), which is held every year in June and has been declared a Festival of National Tourist Interest, is internationally renowned.

## 5. ACCOMMODATION

The City of Haro offers numerous accommodation options for attendees. Participants are advised to contact the Haro Tourist Office for detailed information:

### **Haro Tourist Office**

Plaza de la Paz, 1

26200 Haro (La Rioja)

Phone: 941 30 35 80

E-mail: turismo@haro.org

## 6. ENTRY FORMALITIES (SPAIN)

To enter Spain, a valid passport or travel document proving identity, which is considered valid for this purpose by virtue of the international conventions signed by Spain and which is not subject to express prohibitions, is required. Speakers requiring an entry visa should contact the Spanish consulate of the country where they reside.

Citizens of any state of the European Union, Switzerland, Norway, Iceland and Liechtenstein only need a valid national identity card or passport. The document must be valid until three months after the date of departure from the member states.

Speakers are kindly requested to consult the website of the Spanish Ministry of the Interior for information on visa requirements and procedures:

<https://www.interior.gob.es/opencms/en/inicio>



## 7 HEALTH REQUIREMENTS

**If you travel by air:** Currently there is no restriction to travel to Spain by air, so it is not necessary to present any type of health certificate or inspection form.

**If you travel by sea:** Arriving by sea from an EU/Schengen country means that you do not need to fulfil any COVID-19 related requirements.

If you are arriving by sea from non-EU/Schengen countries and you are over 12 years of age you must present one of the following documents:

- Proof of vaccination (EU Covid digital certificate, equivalent or other).
- Proof of COVID-19 (PCR taken 72 hours before departure or antigen detection test taken 24 hours before departure).
- Recovery test (issued at least 11 days after the first NAAT diagnostic test or positive antigen detection test. The certificate will be valid for 180 days after the date of the first positive diagnostic test result).

**If you travel by land:** It is not mandatory to present any health control form. Travelers from France or Portugal arriving in Spain by land are not required to present any health certificate (vaccination, diagnostic test or recovery). There are currently no health restrictions for access from Morocco through the land borders of the autonomous cities of Ceuta and Melilla.

For more information and updated data, we recommend the following websites:

<https://travelsafe.spain.info/en/requirements-before-arriving-in-spain/>  
<https://travelsafe.spain.info/en/before/>  
<https://travelsafe.spain.info/en/during/>  
<https://travelsafe.spain.info/en/after/>

## 8. TRANSPORT

### Arrivals and local transport

The closest international airports to Haro are the following:

- Bilbao Airport (IATA code: BIO), is approximately 1h 10 min from Haro.
- Zaragoza Airport (IATA code: ZAZ), is approximately 2h 10 min from Haro.
- Madrid Airport (IATA code: MAD), is approximately 3h 10 min from Haro.



## **Arrivals by car**

The following are the recommended options:

- By motorway from Bilbao, Burgos-Madrid, Logroño and Zaragoza-Barcelona: AP-68 until exit 9 Haro-Santo Domingo de la Calzada.
- By road from Logroño: A12 and LR-313.

## **Other means of transport**

For those who do not wish to use the means of transport provided above, please consult the following information on cabs / buses / private transfers available in the area: [How to get to La Rioja](#)

## **Internal transfers**

The organization will provide all transfers to the locations where the activities of the Think Tank Talent in Wine Tourism will take place

## **9. PRACTICAL INFORMATION**

### **Weather**

The climate in Haro is Atlantic with mild temperatures. In March the average temperature is 12°C and the minimum temperature is around 3°C. Therefore, nights tend to be cold, so participants are advised to wear appropriate clothing.

### **Official time**

Standard time zone: CET GMT+1

### **Official currency**

The official currency in Spain is the Euro (€). It is advisable to exchange money in banks or other authorized places. Participants are advised to check the exchange rate before making any transaction.

### **Official language**

The official language of Spain is Spanish.

### **Bank Opening Hours**



Normal bank opening hours in Spain are Monday to Friday from 8:30 a.m. to 2:00 p.m.

The city of Haro has ATMs in different parts of the city that operate 24 hours a day, with credit and debit cards.

### **Electricity**

The electrical supply in Spain is 230 V/50 Hz and the plugs are European plug or type C and schuko plug or type F (with grounding) as defined by European electrotechnical standards. You may need adapters and converters if you are traveling from countries that use 110 V or other types of plugs.



### **Local and international calls**

For incoming international calls, the country code is +34, and the prefix for La Rioja is 941.

### **Useful telephone numbers**

The only number for any emergency in Spain is 112: it includes services such as health (ambulance), firefighting (fire department) and rescue or public safety (Police and Guardia Civil).

## **10. TOURIST INFORMATION ABOUT SPAIN**

Tourist information on Spain: <https://www.spain.info/en/>

Tourist information on La Rioja: <https://lariojaturismo.com/en>

Tourist information on Haro: <https://www.haroturismo.org/en/servicios/oficina-de-turismo>



We also recommend a visit to the Haro Tourist Office:

**Haro Tourist Office**

Plaza de la Paz, 1  
26200 Haro (La Rioja)  
Phone: 941 30 35 80  
E-mail: [turismo@haro.org](mailto:turismo@haro.org)

## 11. CONTACT INFORMATION

For further information, please contact:

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