



ENCUENTRO SOBRE TALENTO EN ENOTURISMO

Hacia la VII Conferencia Mundial
de Enoturismo de la OMT

23 Y 24
MARZO
HARO

TENTATIVE PROGRAM

First day: Thursday, March 23

10.00h	Working session for speakers
20.30h	Transfer to Museo Vivanco de la Cultura del Vino
21.00h	Art tasting at Museo Vivanco de la Cultura del Vino

Segunda jornada: viernes 24 marzo

9.30h	Reception
10.00h	Institutional opening
10.20h	Enorregion strategic project presentation
10.40h	Panel 1. VII World Conference on Wine Tourism UNWTO
11.15h	Interactive session with participants
11.30h	Coffee
12.00h	Training session on wine tourism
12.15h	Panel 2. Wine tourism training resources
12.50h	Interactive session with participants
13.05h	Panel 3. Wine tourism prospects and future training demand
13.40h	Presentation of conclusions
14.30h	Farewell appetizer

